



**COACHING PACA**  
[HTTP://WWW.COACHINGPACA.COM](http://www.coachingpaca.com)



Federation for **ED**ucation in Europe  
 Fédération Européenne Des Ecoles

[www.fede.education](http://www.fede.education)

## SCHOOL PROFILE

Located at the heart of Marseille (France), near the Old Port, **Coaching PACA** is a commerce and management school that offers **qualifying study programmes** ranging from BTS certificates to master's degrees, through work-study programmes, initial training and distance learning.

Specialised in training fields such as administration, tourism, management, marketing and communication, Coaching PACA offers **internationally-oriented courses** through European diplomas and/or the possibility of **internships abroad** (England and Ireland).

Coaching PACA also offers courses for **professionals** (conflict management, international marketing development, IT tools, digital marketing, etc.) in order to address specific demands and needs of economic stakeholders.

The FEDE is an INGO International Non-Governmental Organisation and a supranational institution that was created in 1963, which is endowed with participatory status with the Council of Europe.

It federates an international network comprised of over 500 higher and professional education institutions in 35 countries across 4 continents, which share a common project that is hinged on academic excellence, pedagogical innovation, scientific research and openness to the world.

The FEDE delivers 90 European degrees that are available in English and in the national language, from the Foundation Degree, the European Bachelor's Degree, the European Master's Degree to the DBA Doctorate of Business Administration. The FEDE counts an international network of over 180,000 alumni.

## PROGRAMMES AND DIPLOMAS:

### FEDE European degrees offered:

#### Commerce, Marketing, Communication

- European Bachelor's Degree in Marketing

#### Management, Strategy, Administration

- European Master's Degree in Business Management and Strategy

#### Human Resources

- European Bachelor's Degree in Human Resources

Administrative Assistant

- European Master's Degree in Human Resources

Management

#### Tourism, Hospitality

- European Master's Degree in Tourism Management and Strategies

### Other programmes and certificates:

#### Commerce, Marketing

BTS Management of Business Units - BTS Negotiation and Client

Relations - BTS International Commerce - Bachelor's Degree:

Operational Marketing Manager

#### Accounting

BTS Accounting and Administration

#### Administration

BTS SME/SMI Administrative Assistant

#### Tourism

BTS Tourism

## RESEARCH PROGRAMME:

Coaching PACA is affiliated to the FEDE doctoral school and offers FEDE DBAs (Doctorate of Business Administration).



## STRENGTHS OF THE SCHOOL

- Initial training or work-study programme
- E-learning platform
- Possibility of internships abroad in England and Ireland
- Academic coaching available 7 days a week
- Short courses



## ADDRESS AND CONTACTS

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